

ASB Summer University

- Faculty info

July-August 2009
Aarhus, Denmark
for Bachelor & Master students



Courses 2008:

Global Business / International Trade and Investment / Internet Marketing / Entrepreneurship / China Business / Cross Cultural Management / Customer Relationship Management / Corporate Failure and Transformation / Global Project Financing / RFID and Supply Chain Management / Marketing Strategy and Management / Organizational Design / Corporate Reputation and Sustainability / International Negotiation / Global Marketing / Supply and Logistics Management / IHRM / Valuation of Small, High Growth Firms / Entrepreneurial Finance / Strategic Corporate Responsibility / Global Entrepreneurship / English for Business students

Courses 2009:

We are looking for international teachers within the field of International Business, Finance, HR, Marketing, Management, Communication, Accounting, It, Law, Logistics, European Studies at Bachelor and Master Level.

Facts about ASB Summer University 2009

For the 4th time ASB offers international summer courses at Bachelor and Master levels within the fields of Business and Communication at the highest academic level. Some courses are **inter-disciplinary** while others focus on a specific topic. Most of the courses have a strong **international** perspective and are all based on the latest research in the field. **The faculty comes from all over the world.** Along with the academic programme we offer a **social programme** as a mix of social, cultural and international events.

Dates and venue

1st term July 2009

5 ECTS course: 2 weeks teaching (6-17 July) and 1 week exam preparation (24 July online exam)

10 ECTS course: 3 weeks teaching (6-24 July) and 1 week exam preparation (31 July online exam)

2nd term August 2009

5 ECTS course: 2 weeks teaching (3-14 August) and 1 week exam preparation (21 August online exam)

10 ECTS course: 3 weeks teaching (3-21 August) and 1 week exam preparation (28 August online exam)

ASB Summer University is held at: Aarhus School of Business, Aarhus, Denmark

Courses

Courses take place every day usually in the morning from 9.00 - 12.00, but it varies depending on the total number of teaching hours/ECTS credits. The total number of sessions for 5 ECTS courses: 25 sessions of 45 min. each and for 10 ECTS courses: 50 sessions of 45 min. each. All courses are conducted in English and students can **ONLY** take one course in each term, meaning that the timing of the teaching is quite flexible.

Students

The class size is about 20-40 students. The students are mostly ASB students (Danish and international) but also international students coming just for the summer course. Students are Bachelor and Master students but non experienced.

Invitation for faculty members to come and teach in 2009

In order to recruit the best faculty team for 2009 we hereby invite international faculty member to come and teach two or three weeks in July or August, 2009. In you are interested in teaching do not hesitate to contact us.

Salary

We pay you 6000 EURO for teaching one 5 ECTS course and 8000 EURO for teaching one 10 ECTS course. We expect you to evaluate the written exam and two retakes.

Accommodation

We assist you in finding accommodation, but you must pay for it yourself. The accommodation cost is approximately 1000 EURO per term but it varies depending on the length of your stay.

Airfare

We pay for one return ticket – economy class.

Credits

Students can choose between 5 ECTS or 10 ECTS courses in each term, but they can **ONLY** take one course in each term. The exam takes place online one week after the teaching has finished.

Work permit and visa

You do not need a work permit in order to teach at ASB for the Summer University. You may need a visa in order to enter Denmark. We will of course assist with the relevant documentation.

Application deadline and contact details

The application deadline is October 10th 2008. If you are interested please send curriculum and course suggestion to: Frank Pedersen, Programme Director – fra@asb.dk or Dorte Føns, Programme Coordinator – dfs@asb.dk
We look forward to receiving your application.



Facts about Denmark and Aarhus

- Denmark is a small Scandinavian country with a population of 5,3 million people
- Aarhus has a population of 290,000 and is centrally located in Denmark and Northern Europe
- The city's business development, research and educational activities combined with a strategic location makes Aarhus one of the most important economic growth area in Denmark

Read more about Denmark and Aarhus:

www.visitdenmark.com

www.visitaarhus.com

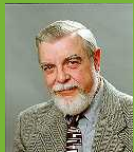


Facts about ASB - www.asb.dk

- ASB is the second largest business school in Denmark
- The school is among the five largest EQUIS accredited business schools in Europe
- ASB has 7000 Bachelor and Master students
- 12% of the students are international

Read more about ASB:

www.asb.dk



Lee Buddress, Portland State University, US
- faculty 2007 and 2008

Why did you come to Denmark?

"One of my closest friends at home is from Denmark so I've had a long standing interest in Denmark. In addition, it gives me an opportunity to teach in a different environment from what I'm used to at home and of course it gives my wife and I an opportunity to travel in the region."

What's it like to teach here at ASB?

"First of all the facilities are really nice. They have excellent classrooms that are fully equipped and they have an extensive library. The support staff members have been magnificent and have handled everything."

In that case, what do you see as the differences in teaching in Denmark compared to the USA?

I was able to adapt my classes from my home course work into the Summer University schedule quite easily. I teach it in very much the same way as I do back home. The only significant difference is the grading system which is an absolute scale here, unlike what we have at home. I should mention that there are also very significant differences in the students. My impression is that the students here at ASB are much better prepared technically and theoretically, but they have significantly less work experience and that's a big difference."

What's it like to be here at the school and in Århus?

"People are universally friendly and helpful here and most of them speak excellent English. Bicycles are the favourite way of transportation. Here I must say that I greatly admire the multiple use of infrastructure. There's a lot of other interesting historical and cultural locations within easy walking distance of the University, which are also accessible by bus - and the buses run frequently and are reasonable."

Why would you recommend the Summer University for other international lecturers?

I think there are several things that I can mention as to why they should come to teach at ASB's Summer University. Firstly, there's the academic excellence of the University and that's a paramount issue. Secondly, the students themselves are bright, energetic and enthusiastic and they're just a joy to teach. Thirdly, there is a collegial atmosphere among the faculty that is a delight to see. Also, there's a great opportunity to travel within the region which is an important issue, seen as though Århus and Denmark are the gateway to Scandinavia, to Germany and to the Balkan States. Århus itself has a fascinating history and its delightful cultural locations are just at hand here and are easily accessible. Overall, it's been a great experience but I should warn you about the dangers of the many Danish bakeries around here - they're nearly impossible to pass."



Aarhus School of Business
University of Aarhus

Handelshøjskolen
Aarhus Universitet

